

Product	Official Name	20 Below Hot Chocolate
	Product Category	Cocoas / Blended Ice Drinks
	Description:	Frozen Hot Chocolate

Wholesale Pricing	Bulk	\$89
	Retail	\$60
	Single Serve	\$94

Taste A rich and creamy delight with a chocolatey surge of flavor. No icy taste, just pure chocolate decadence. Specially formulated for the blender to savor the hot chocolate taste in a frozen drink.

Preparation	Directions	Pour 4 oz. of water or milk into blender. Add 1 scoop of 20 Below Hot Chocolate and 12 oz. of ice into blender. Blend until smooth.
	Hot:	Possible but best served frozen
	Iced:	N/A
	Blended:	Recommended Recipe
	Granita Friendly?	may foam up due to milk content
	Product Ratio	1 RED scoop = 3 tbs. = 1 - 8oz. Drink

293% ROI*

*ROI - Return on Investment

Volume Discount:		Buy 5 get 1 Free (Price per case - \$74.17 / Serving Cost \$0.74)
Serving Size	Bulk Serving Size:	5 - 3.5 lb. Bags / case
	# Servings Per case:	100 - 16 oz. Servings / case
	Retail Serving Size:	6 - 2lb. Cans / case
	# Servings Per can:	11 - 16 oz. servings / can (66 servings/case)
	Single Serve Size:	100 - 2.8 oz. Bags / case
	# Servings Per bag	1 - 16 oz. Serving / bag (100 servings/case)

Profit	Price per case	\$89.00
	# Servings	100
	Price/serving	\$0.89
	MSRP**	\$3.50
	profit per drink	\$2.61
	Profit per case	\$261.00

** MSRP - Manufacturers Suggested Retail Price

Packaging	Bulk Packaging:	5 - 3.5 lb. bags per case
	Case weight:	19 lbs.
	Case dimensions:	12" x 8" x 10"
	Retail Packaging:	6 - 2 lb. cans per case
	Case weight:	14 lbs.
	Case dimensions:	16" x 11" x 6.5"
	Single Serve Packaging	100 Single serve packets per case
	Case weight:	23 lbs.
Case dimensions:	17" x 12.5" x 11"	
Can I mix Cases?	YES - with Blended Ice Coffees & Blended Crèmes	

Nutrition Facts	
Serving Size: 1 scoop (38 g)	
Amount per Serving	
Calories 180	Calories from Fat 80
% Daily Value*	
Total Fat 9g	14%
Saturated Fat 8g	40%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 150mg	6%
Total Carbohydrates 24g	8%
Dietary Fiber 1g	4%
Sugars 18g	
Protein 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 4%	Iron 0%

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Shelf Life	Is it all natural?	NO
	Does it need to be refrigerated?	NO
	Shelf Life - Opened	1 year
	Shelf Life - Unopened	1 year
	Kosher	YES

FAQ	Does product contain caffeine?	An insignificant amount >1mg
	Are there any other uses / recipes for this product?	Absolutely, it can also be used as a coffee-free chocolate base for ultimate chocolate beverage combinations. Add your own coffee and flavor syrups for endless possibilities.
	How does this differ from mocha's and other chocolate drinks?	This product is made especially for the blender. It has a much deeper, creamier chocolate flavor than other chocolate drinks. This is the perfect product as it provides a new concept without offering something so new customers are unaware of what they are drinking.

